



CLIENT PROJECT

Conference and chapter websites for a founders network

A city chapter of a global entrepreneurs' network

IN SHORT

An entrepreneurs' network now captures every conference visitor as a lead tagged by purpose, and its staff update the chapter website themselves.

THE CHALLENGE

The chapter's annual conference draws startups, investors, sponsors, students and media, and each group needs a different path through the site. The organizers wanted interest captured as segmented leads. The chapter also needed its own site to explain membership types and bring in members.

WHAT WE BUILT

We worked on the conference website from its 2024 edition, maintained it and rebuilt it for 2025 with an interactive agenda, speaker profiles, a startups zone and embedded Zoho registration. We also designed a chapter website, managed through a content management system, covering membership types, initiatives and contact.

AT A GLANCE

INDUSTRY

Startups

SERVICES

Web application development

Workflow automation

PLATFORMS

Web

Read the full project: <https://itechnosol.com/our-work/entrepreneur-network-conference-and-chapter-websites/>

THE RESULT

Each visitor type has its own route to register, apply, nominate, sponsor, join or get in touch. Form submissions arrive tagged by purpose, and the chapter's staff update their own site through the content management system.

BUILT WITH

Content management system, PHP, MySQL, HTML5, CSS3, Zoho Forms (registration), Google Maps

KEY FEATURES

■ Conference homepage

Date, venue and a countdown, with Register, Nominate and Become a Sponsor buttons.

■ Speaker directory

Searchable profiles with bios, social links and linked sessions.

■ Registration through Zoho

Embedded forms with general, student, startup and investor ticket categories.

■ Membership pages

Chapter site pages explaining each membership type, each with a Become a Member call to action.

■ Interactive agenda

Sessions filtered by type and tagged to speakers, with add-to-calendar.

■ Startups zone

Forms for pitch and matchmaking competitions, award nominations and expo booth inquiries.

■ Purpose-based contact

Startup, sponsor, media and general inquiries routed separately, with a venue map.

■ Managed content and training

Chapter content managed through a content management system, with documentation and training for the team.

Planning something similar?

Send us a few lines about your project. A founder replies within 4 business hours with an indicative cost and timeline, free and with no obligation.

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