EDITION

November 2026

iTechnoSol Inc.

PROJECT OVERVIEW

Conference and chapter websites for an entrepreneurs' network

Each visitor type has its own route to register, sponsor or join, and the chapter's staff update the site themselves.



Startups

Conference and chapter websites for an entrepreneurs' network

Each visitor type has its own route to register, sponsor or join, and the chapter's staff update the site themselves.

CLIENT

A city chapter of a global entrepreneurs' network

INDUSTRY

Startups

PLATFORMS

Web

THE REQUIREMENT

The chapter's annual conference draws startups, investors, sponsors, students and media, and each group needs a different path through the site. The organizers wanted interest captured as segmented leads. The chapter also needed its own site to explain membership types and bring in members.

WHAT WE BUILT

We worked on the conference website from its 2024 edition, maintained it and rebuilt it for 2025 with an interactive agenda, speaker profiles, a startups zone and embedded Zoho registration. We also designed a chapter website, managed through a content management system, covering membership types, initiatives and contact.

THE OUTCOME

Each visitor type has its own route to register, apply, nominate, sponsor, join or get in touch. Form submissions arrive tagged by purpose, and the chapter's staff update their own site through the content management system.

CLIENT PROJECT

What it does

In short: every visitor arrives as a tagged lead.

- **Conference homepage**
  Date, venue and a countdown, with Register, Nominate and Become a Sponsor buttons.
- **Speaker directory**
  Searchable profiles with bios, social links and linked sessions.
- **Registration through Zoho**
  Embedded forms with general, student, startup and investor ticket categories.
- **Membership pages**
  Chapter site pages explaining each membership type, each with a Become a Member call to action.
- **Interactive agenda**
  Sessions filtered by type and tagged to speakers, with add-to-calendar.
- **Startups zone**
  Forms for pitch and matchmaking competitions, award nominations and expo booth inquiries.
- **Purpose-based contact**
  Startup, sponsor, media and general inquiries routed separately, with a venue map.
- **Managed content and training**
  Chapter content managed through a content management system, with documentation and training for the team.

BUILT WITH

Content management system · PHP · MySQL · HTML5 · CSS3 · Zoho Forms (registration) · Google Maps

PLATFORMS

Web

SERVICES

- Web application development
- Workflow automation

WORKING WITH US

How a project runs

The same four stages for every project, with working software early and the option to stop after any stage.

STAGE 1

Audit

We map the current process and agree on a first release.

STAGE 2

Trial

A working version on your data before the full build.

STAGE 3

Build

Weekly working demos, integrated with your systems.

STAGE 4

Go live

Rollout to one team, then company-wide.

INCLUDED IN EVERY QUOTATION

- Written scope with dated milestones
- Testing before delivery
- Documentation for your team
- Weekly working demo
- Code in your repository from day one
- Free bug fixes in the warranty period after launch

OUR PROMISES

- **NDA before anything**
- **You own all the code**
- **Your first call is with a founder**

Planning something similar?

Send us a few lines about your project. A founder replies within 4 business hours with an indicative cost and timeline, free and with no obligation.

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