



CLIENT PROJECT

Thai shopping app with LINE login and loyalty points

An e-commerce and distribution business in Thailand

IN SHORT

Shoppers of a Thai marketplace now sign in with LINE or Apple, scan barcodes, apply vouchers, choose delivery or pickup and track their points in one app.

THE CHALLENGE

The marketplace needed a mobile app beside its web store. Thai shoppers expected to sign in with LINE or Apple, scan barcodes and choose delivery or pickup. The loyalty points and shop-specific vouchers also had to work in the app.

WHAT WE BUILT

We built a React Native app for Android and iOS with email, phone, OTP, LINE and Apple sign-in. Shoppers browse by category, search or scan a barcode. At checkout they apply vouchers, pick delivery or pickup and choose which items to pay for. On the back end we added shop-specific coupons, points coupons, push notifications and account deletion.

AT A GLANCE

INDUSTRY

E-commerce

SERVICES

Mobile app development

Custom software development

PLATFORMS

Android

iOS

Read the full project: <https://itechnosol.com/our-work/shopping-app-with-loyalty-points-thailand/>

THE RESULT

Customers can shop, pay, track orders and spend loyalty points from their phone. Only customers who bought an item can review it.

BUILT WITH

React Native, Node.js, Express.js, MongoDB, Firebase, Ubuntu cloud server, Nginx, GitHub Actions, Git

KEY FEATURES

- **Flexible sign-in**
Shoppers register with email or phone using a password or OTP, or sign in with LINE or Apple.
- **Flexible checkout**
The cart applies vouchers, offers delivery or pickup and lets shoppers choose which items to pay for.
- **Loyalty points wallet**
Shoppers see points history, available and expired points, earnings and spending.
- **Shop-specific coupons**
Admins can issue coupons tied to one partner shop, or coupons paid out in points.
- **Location-aware home screen**
The home screen asks for a delivery location and shows search, barcode scan, promotions and categories.
- **Order tracking**
Orders are grouped from payment pending to delivered, with returns, refunds and buy-again.
- **Verified reviews**
Only customers who bought an item can review it.
- **Account controls**
Users manage addresses, switch dark or light theme and delete their account in the app.

Planning something similar?

Send us a few lines about your project. A founder replies within 4 business hours with an indicative cost and timeline, free and with no obligation.

info@itechnosol.com · [+91 97220 14000](tel:+919722014000) · itechnosol.com/request-a-quote/